

Ray Galan (RG Pacific LLC)

Director of Digital Marketing

Ray Galan is the Founder and President of RG Pacific LLC, a Web Development and Digital Marketing agency located in Los Angeles with DGS, MBE and SBE certifications. Since 2010, Ray has led RG Pacific into a leading services provider with projects specializing in online marketing, e-commerce, web development, and online branding. Under Rays leadership, RG Pacific has been the lead as well as a sub-contractor in contracts with City and privately funded community projects throughout the United States and abroad, with recent contracts with LAUSD, City of Montebello, City of Arroyo Grande, CA and Los Angeles Regional Centers.



Ray has proven results in helping organizations with their online business model: How to revamp their site to improve ROI, strategize and apply new web development tools to improve performance, implement CRM solutions to strengthen business and customer relationships, and implement e-commerce solutions to create sales. Ray also is an expert in E-Marketing; specializing in planning, executing, and maintaining a strong online marketing mix to maximize online efficiency, branding, and reach targeted audiences.

Aside from running RG Pacific, Ray currently serves on the board of directors for several organizations with the goals of supplier diversity, economic development, and contract opportunity education for small and minority owned businesses.

Ray holds a Bachelor of Arts degree in Political Science from California State University, Northridge, and a Master of Business Administration with a dual emphasis in Global Marketing and Electronic Business. Ray currently sits on the following boards in 2021:

- Board of Directors – Social Media Club – Los Angeles
- Executive Board - Entrepreneurs Organization (EO) Los Angeles - Accelerator Program
- Board of Directors – California Hispanic Chambers of Commerce
- Executive Board – Montebello Chamber of Commerce