



FRANK BANOS (Community Connections) **Community Outreach Specialist**

EDUCATION/PROFESSIONAL REGISTRATION

- B.F.A., Graphic Design, San Diego State University

VALUE TO METRO

- Solid networking skills, having developed city, state, and federal government contacts instrumental to the success of community programs.
- Implemented Various plans with community stakeholders

Mr. Banos is a project manager with strong leadership, market analysis and staff coordination capabilities. He has solid networking skills, having developed city, state, and federal government contacts instrumental to the success of community programs. He has revitalized programs and achieved significant public support.



Mr. Banos has implemented various plans with community stakeholders to ensure integration of common objectives. He has superior communication skills based on directing staff and community relationship management. Mr. Banos has developed and implemented numerous plans for building relationships with key members of federal, state and local governments, their staff, related agencies and businesses. His role will be to help facilitate meetings with elected officials as needed.

Office of City Councilman Tony Cárdenas, Community and Corporate Relations | Los Angeles, CA

As Field Deputy, Mr. Banos serves as liaison between Councilman Cárdenas and appointed officials, government staff, business leaders, activist groups and other interested political parties. As part of his duties, he networked to assist organizations and corporations with city related issues. He was proactive in ensuring that the Councilman's agenda was realized within the district. Mr. Banos worked with "high conflict" constituents, business owners and general public to achieve resolutions. He also assisted the Councilman in developing special events that generated funds to benefit non-profits. He proactively maintained a unique partnership between the community and East Valley Animal Shelter which significantly improved conflict resolution communication. In addition, Mr. Banos facilitated communication with LAPD and improved relationships by prioritizing issues and setting realistic constituent expectations. He also promoted and marketed Los Angeles City Councilman Tony Cárdenas to improve quality of life for constituents within the district.

1st USA Lender | Garden Grove, CA

As a Mortgage Professional/Marketing Graphic Design Artist, Mr. Banos was an integral member of the lender services team, responsible for residential and commercial loans for clients in the Los Angeles and Orange Counties. He created the company's marketing image through print and web design in order to enhance future growth in a competitive market.

Mi Casa Magazine | Valencia, CA

Mr. Banos was involved with Marketing / Graphic Design / Public Relations. He utilized negotiation and persuasion skills to gain a continually higher percentage of sales per advertising space. He designed and executed marketable magazine layouts that would adhere to a broad spectrum of real estate agencies.

Certified Hypnotherapist | Encino, CA

As a Los Angeles Certified Hypnotherapist, Mr. Banos treats a variety of problems related to psychological health, including bad habits, fears and phobias, weight loss/gain and countless other issues. He specializes in Office and Work Communications. He also presents seminars and one-on-one coaching to companies, political offices and non for profit groups to help develop better communication skill with their client's, coworkers and staff.