

## **GINA CHAPA – Kleinfelder Construction Services** **Bilingual Public Outreach Coordinator**

Gina Chapa is an experienced Bilingual Public Outreach Coordinator with relevant public relations, marketing, and client relations experience. She has skillfully fostered relationships with federal agencies as well as community partners by utilizing her connections with consultants and public interest groups. She has built strong relationships with tribal and native indigenous communities, educating, and facilitating leadership camps. Ms. Chapa is a fluent Spanish speaker and writer. She is proficient in Portuguese and is trained in Community Based Participatory Research, Program Planning and Implementation. Ms. Chapa has strong bilingual speaking and writing skills and is an experienced public speaker and organizer.



### Education/Professional Registration

Latin American Studies – M.A.  
San Diego State University

### **Elsinore Valley Municipal Water District Septic to Sewer Project (EVMWD), (Lake Elsinore/Wildomar, CA)**

As Public Outreach Specialist, Ms. Chapa is supporting the team in implementing the public outreach plan to communicate with the residents about converting from their septic systems to EVMWD's central sewer system. She works directly with Community Based Organizations (CBO) to raise awareness and enlist support of the project. She works in tandem with the project lead for grassroots outreach, including door-to-door canvassing, hosting pop up events, and coordinating with local businesses. Additionally, Ms. Chapa provides translation and interpretation for project messaging and collateral. She assists in planning and hosting informational booths and community events. She cultivates a strong rapport with our Spanish-speaking constituents and keeps them apprised of the project information by managing the project's helpline.

### **Pueblo Unido Community Development Corporation (Eastern Coachella Valley, CA)**

As a founding member and Vice President of the Board of Directors of Pueblo Unido Community Development Corporation (PUCDC,) Ms. Chapa served as representative to various Environmental Justice collaboratives where she advocated for clean-up of various contamination sites in the Native American reservation where many Eastern Coachella Valley (ECV) residents live. She and her team responded to the needs and concerns of underrepresented rural communities of the ECV through actively engaging and fostering collaborative efforts among residents and other stakeholders to find viable solutions, leverage critical resources, and bring new opportunities to improve the quality of life for its residents. She worked closely with local lawmakers on developing and promoting local policies to create access to local and state resources and opportunities in the underserved area of the ECV. She focused much of her work in community organizing and engagement in events such as workshops, demonstrations, and teach-ins. She also served as a representative to various Environmental Justice collaboratives where she advocated for clean-up of various contamination sites in the Native American reservation that many ECV residents live.

### **Verano Unido en el Valle (Eastern Coachella Valley, CA)**

Ms. Chapa was instrumental in securing a substantial grant from The California Endowment and organized and facilitated a four-day youth leadership program focused on public health in the Eastern Coachella Valley (ECV). Attended by more than 20 young adults from Coachella, Thermal, North Shore and Oasis participated in this program. Overseeing workshop facilitators from San Diego, Indio, Thermal and LA who presented at this camp, Ms. Chapa ensured that the event was held in an impoverished Duros Trailer Park to ensure the youth had access to these workshops. The program included daily exercise, participatory dialogue, nutrition and local chronic disease info, and a 2.5-hour photovoice tour of the eastern Coachella Valley. The program concluded with a community party where the President of the indigenous Purepecha community in the Coachella Valley engaged in the graduation. As a means to keep track of organization and metrics, Ms. Chapa created a website and managed two other social media websites for this project. Ms. Chapa wrote two metrics/analysis reports, including photos and videos, to provide as a follow-up on the grant funding. Court appointed property manager of Duro's hailed this event as the most effective youth project to ever take place in the area.

## **Purepecha Cultural and Language Workshop (Eastern Coachella Valley, CA)**

Collaborated with Coachella Valley Indigenous Purepecha Community President Merejildo Ortiz, Centro Cultural de Tijuana and Segundo Mundo to organize and conduct outreach for a week-long visit of Purepecha Professor, Irineo Rojas (from Michoacan, Mexico) to the rural and frail Duros trailer park. Understanding the importance of this communities need to reconnect with their native language, Ms. Chapa worked in collaboration with Professor Rojas to provide a series of three-hour Purepecha language and culture workshops to Purepecha and non-Purepecha participants.

## **California Telephone Access Program, California Communications Access Foundation (Santa Ana, CA)**

Ms. Chapa served Orange County and Los Angeles County as the Latino Outreach Specialist by connecting and networking with business and community partners to host informational tables and provide live presentations in both English and Spanish. She was vital in educating the community on free state program that provide communication equipment to people with disabilities. Ms. Chapa also served as the Public Relations and media representative for the organization.